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**SHARE NEW TRACK ‘HOLDING OUT FOR THE WIN’**

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**WATCH THE VIDEO** [**HERE**](https://youtu.be/2tbiCyWWJhA)

**THE FIRST SONG FROM THE NEW EP ‘REVERIE’**

**WHICH FOLLOWS ON FEBRUARY 26TH**

 

For a band whose music so often celebrates the beauty in life’s most challenging moments, even **Flawes** have had their patience tested in **2020**. The dynamic electronic pop trio started the year on a high by fulfilling a life-long ambition with the release of their debut album [**‘Highlights’**](https://ffm.to/highlights). But events would mean that their big plans for the rest of the year were dashed.

Instead they threw themselves into a flurry of activity. Writing and recording individually yet still collaboratively gave them a refreshed sonic identity, which they today reveal as they share their new single **‘Holding Out For The Win’**. Listen [**HERE.**](https://ffm.to/holdingoutforthewin) It’s the first track to preview their upcoming EP **‘Reverie’**, which is set to follow on **February 26th** via **Red Bull Records**. Pre-order/pre-save the EP [**HERE.**](https://ffm.to/reverieep)

While **‘Holding Out For The Win’** emerged in testing circumstances, you wouldn’t guess it. **Flawes** instead sound emboldened, their irrepressible live energy feeding into exhilarating alt-pop invigorated by retro synths. It’s a track resolutely in tune with **2020**, but with a **‘80s** undercurrent. That’s further reflected with **Freddie Edwards’** guitar work, which aimed to translate the stirring sax found in some of **Springsteen’s** classics to his own instrument.

*“‘Holding Out For The Win’ is about that split second in a relationship when you realise: this is something special,”* says frontman **JC Carruthers**. *“It’s based at the start of a relationship and it documents the moment of falling in love with someone and realising there’s something to be lost here. It’s the realisation: I need to make this work.”*

The song’s future-retro ambience also inspires its official video. **Freddie** and drummer **Josh ‘Huss’ Hussey** get stuck into a session of old school gaming thrills - but where’s **JC**? Watch HERE.

**‘Holding Out For The Win’** introduces the **‘Reverie’** EP, which is the band’s strongest music to date. Featuring producers including **Toby Scott** (**Gorgon City**, **Pet Shop Boys**), it’s uplifting and inventive pop that offers escapism as a welcome respite in a year when reality’s been a lot to handle.

“*We have a very positive attitude in Flawes and when I’m writing lyrics I’ll always go towards positive themes, trying to find a positive in any situation*,” **JC** says. *“That’s where all three of us feel most comfortable. We don’t want to live in a sad place. Flawes is all about finding light in a difficult world.”*

‘Reverie’ EP tracklisting:

1. Holding Out For The Win
2. What’s A Boy To Do
3. Higher Than Before (ft. Mali Koa)
4. I Don’t Quit For No One
5. Move Over
6. Against All Odds

**‘Reverie’ is now available to pre-order / pre-save** [**HERE.**](https://ffm.to/reverieep)

[**Spotify**](https://open.spotify.com/artist/2x0Fa6Dl3L2EPG9Ie3OQWZ?si=EWthtGiqRt-Jq8ctA3F-wA)

[**Instagram**](https://www.instagram.com/flawes/)

[**YouTube**](https://www.youtube.com/channel/UC7yflVh4rYv4o7iDgbVA-bA)

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