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**ROLE MODEL KICKS OFF A NEW ERA WITH “OH, GEMINI,” RELEASED TODAY BY INTERSCOPE RECORDS**

**View “Oh, Gemini” Music Video** [HERE](https://rolemodel.lnk.to/ohgemini/youtube)

**A group of people in the rain

Description automatically generated**

**Role Model** returns with the new single **“Oh, Gemini,”**kicking off a brand new era for the burgeoning artist. Released today via Interscope Records, the deeply emotional track poignantly and poetically mourns a relationship and the subsequent reckoning of being on your own. The Maine-born, Los Angeles-based singer-songwriter wrote the song in Nashville, collaborating with producers Ian Fitchuk (Kacey Musgraves, Maggie Rogers) and Todd Lombardo. **Role Model** recalls, “I was bracing for loss, it’s that human feeling that we want to mean something to someone after it’s all said and done, nobody wants to feel easily forgotten.” Listen to **“Oh, Gemini”**[HERE](https://rolemodel.lnk.to/ohgemini).

In striking juxtaposition to the song’s intimate and acoustic sonics, the official video for **“Oh, Gemini,”** directed by **Role Model’s** longtime collaborator William DeSena and co-directed by Tucker Pillsbury (Role Model’s given name), unfolds in the dungeons of a rave reminiscent of a Berlin club. **Role Model** is seen moving in slow motion through the chaos of bodies, including a cameo from **Kevin Abstract**, in a stunning depiction of the song’s emotional tug of war. View [HERE](https://rolemodel.lnk.to/ohgemini/youtube).

A person holding a rag

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Pondering life, love, and everything between over an ever-evolving sonic palette of pop, alternative, hip-hop and punk, **Role Model** initially made waves during 2017. He gained traction with early independent singles and received co-signs from **Benny Blanco** and the late legend **Mac Miller**. He unassumingly caught fire with projects such as *the oh, how perfect* and *our little angel* EPs. The latter included the single “blind,” which has amassed over 117 million Spotify streams to date.

During 2021, “forever&more” racked up 49 million Spotify streams as *OnesToWatch* christened it “one of our favorite songs of the summer.” *DIY* pegged him among its “Class of 2022,” and he embarked on a massive world tour with stops at Coachella, Hangout Music Festival, Bonnaroo and more. After attaining hundreds of millions of streams and selling out headline shows, he released his full-length debut album, *Rx*, in 2022, which earned acclaim from *HYPEBEAST, Interview, FLAUNT, People, CLASH Magazine* and more. **Role Model** will be unveiling new music throughout 2024. Watch for updates on Instagram – @rolemodel and @noplacelikehome.

A person sitting on a chair

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Role Model Photo Credit: Daniel Prakopcyk

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