**A black background with a black square

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**RELEASES NEW SINGLE, “*ARM’S LENGTH*” –** [**LISTEN NOW**](https://samfender.lnk.to/ArmsLengthPR)

**“*PEOPLE WATCHING*” LP RELEASED 21ST FEBRUARY 2025**

**NOMINATED FOR “ARTIST OF THE YEAR” + “BEST ALTERNATIVE/ROCK ACT” AT THE BRIT AWARDS 2025**

**REMAINING TICKETS FOR LONDON STADIUM IN JUNE – ON SALE NOW**

**A person holding a necklace

AI-generated content may be incorrect.**

**Credit: Sarah Louise Bennett**

Sam Fender is pleased to share a new single from his forthcoming third album, *People Watching*. *Arm’s Length* is streaming now – [**listen here**](https://samfender.lnk.to/ArmsLengthPR).

Describing the new single, Sam explains that *Arm’s Length,* “*originally came from one of those magic moments where you’re just messing around, and a song literally falls out of the sky. It’s about being avoidant and flighty. But also, just a simple pop song, which I love*”

It’s also a song that received a huge reaction from Sam’s fans on his sold-out UK/Ireland arena tour at the end of 2024, with its Fleetwood Mac inspired riff and widescreen, cinematic atmospherics.

It's the third track to be lifted from *People Watching*, following the release of its anthemic title-track and the reflective, “*Wild Long Lie*”.

Now solidified as one of Britain’s most accomplished songwriters of his generation and the next, if *Seventeen Going Under* was Sam’s “coming of age” record, *People Watching* is his next step forward - colourful stories and observations of everyday characters living their everyday, but often extraordinary, lives.

Sam gears up for a sold-out tour of Europe in March, ahead of a Spring US tour. Back in the UK, stadium dates went on sale for next June, with three nights at Newcastle’s St. James Park selling out immediately. Fender’s biggest show to date at the London Stadium is down to its final tickets - on sale now via [www.samfender.com](http://www.samfender.com). CMAT supports at all four shows, and The War on Drugs will play on 6th and 14th + 15th June.

£1 from every ticket sold on the Stadium run will be donated to select cultural organisations such as Youth Music and Sunday for Sammy to support the arts in the North East of England.

**Pre-order the album** [**HERE**](https://samfender.lnk.to/peoplewatching)

**Sam Fender Live – People Watching Tour**

**European Tour (support from CMAT):**

4th March – Olympia, Paris SOLD OUT

5th March – 013 Poppodium, Tilburg SOLD OUT

8th March – Halle 622, Zurich SOLD OUT

10th March – Palladium, Cologne SOLD OUT

12th March – Zenith, Munich SOLD OUT

13th March – ChorusLife Arena, Bergamo SOLD OUT

16th March – Uber Eats Music Hall, Berlin SOLD OUT

18th March – Afas Live, Amsterdam SOLD OUT

19th March – Forest National, Brussels SOLD OUT

5th April - Doug Mitchell Thunderbird Sports Centre - Vancouver, BC

7th April - The Paramount Theatre - Seattle, WA

9th April - Roseland Theater - Portland, OR

11th April - Fox Theater - Oakland, CA

12th April - Coachella Festival, CA

19th April - Coachella Festival, CA

21st April - Marquee Theatre - Tempe, AZ

23rd April - The Union Event Center - Salt Lake City, UT

24th April - The Fillmore - Denver, CO

6th June – London Stadium (w/ The War on Drugs + CMAT)

12th June – St. James’ Park, Newcastle (w/ CMAT) SOLD OUT

14th June – St. James’ Park, Newcastle (w/ The War on Drugs + CMAT) SOLD OUT

15th June - St. James’ Park, Newcastle (w/ The War on Drugs + CMAT) SOLD OUT

21st June – Hurricane, Germany

22nd June – Southside, Germany

4th July – Down The Rabbit Hole, Netherlands

 5th July – Rock Werchter, Belgium

6th July – Down The Rabbit Hole, Ewijk

11th July - NOS Alive, Lisbon

8th August – Syd for Solen, Copenhagen

[www.samfender.com](http://www.samfender.com)

**A person lying on a couch

AI-generated content may be incorrect.**

**Artwork Photography by Tish Murtha**

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