

**DEBUT ALBUM ‘VICTORY’ TO BE RELEASED ON JULY 21ST**

 **PRE-SAVE / PRE-ORDER** [**HERE**](https://cianducrot.lnk.to/Preorder)

**FLASH MOB PERFORMANCES OF HIS CURRENT SINGLE ‘PART OF ME’**

**HAVE GONE VIRAL WITH 10.8 MILLION VIEWS SO FAR - WATCH** [**HERE**](https://www.tiktok.com/%40cianducrot/video/7217525004907384069?lang=en)

*“A phenomenal songwriter.”***- Jack Saunders, Radio 1**

*“Rooted in a refreshing sense of honesty.”* **- Clash**

***“****With Ducrot's raspy, strong, heartbroken vocals your feelings of regret are guaranteed to rise to the surface.”* - **Esquire**

*“One of the most exciting emerging pop acts”* - **Daily Star**

*“Incredibly catchy tunes.”* **- 1883**

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**Album Artwork / Photo Credit: Holly Whittaker**

**Cian Ducrot** is set to cement his rising star status with the news that his eagerly anticipated debut album **‘Victory’** will be released on **July 21st** and is now available to pre-order / pre-save [HERE](https://cianducrot.lnk.to/Preorder). The **Irish** singer-songwriter, producer and multi-instrumentalist has seen his recent singles - **‘I’ll Be Waiting’** and the **Gold-**certified **‘All For You’** - fly into the **Top 20** of the **Official Singles Chart** and exceed **300 million** streams to date. He has also hit **Spotify’s** global **Top 200**, aided by a wider international impact which has included two **Top 10** singles in **Ireland**, **Top 20** hits in **Belgium**, **Denmark**, the **Netherlands** and **Norway**.

Confirmation of the release of **‘Victory’** comes as **Cian’s** current single **‘Part of Me’** is making a powerful connection with fans. **‘Part of Me’** is **Cian’s** heartfelt tribute to his best friend **Phily** who ended his own life, reflecting on those shared moments that define a friendship - memories that will never be forgotten. And **Cian** is making new memories in honour of late friend, notably with a stunning flash mob performance. **Cian** falls to the floor apparently stricken, but soon bursts into song - and onlookers are awestruck as he’s joined by a previously hidden 30-piece orchestra as well as a choir who had been waiting nearby.

The video raced to **1.2 million** views in twelve hours, and now stands at **10.8 million,** and still continues to grow. It has helped elevate **Cian’s** social media following to **4.3 million** at **TikTok** and **1.1 million** at **Instagram**. The launch of the song saw numerous fans share their own touching experiences of similar tragedies, while **Cian’s** performances during his recent arena tour with Ed Sheeran saw huge venues lit up as fans flashed lights in memory of loved ones.

**‘Part of Me’** provides an insight into the soul-bearing vulnerability and supreme songcraft that **Cian** demonstrates throughout the **‘Victory’** album. For **Cian**, it represents the culmination of a lifelong dream. But even more significantly, it represents a triumph in the face of insurmountable odds in which his mother’s selfless bravery, determination and support changed his future for the better.

**Cian** says, “*To begin to understand the album there’s a lot you need to know about my life, where I came from, how I was raised, and the kind of kid I was. A broken home at an early age is where the story really began, my mom, my brother and I became a team and music was our saviour. It saved us mentally and spiritually but it also allowed my mom to literally put food on the table.*

*From a young age I was different, always stood out, always got picked on and bullied but most of the time it didn’t really bother me as I knew being different was ok. I was never interested in following the crowd. This pattern continued throughout my entire life and continues to this day. My dad was very abusive growing up both physically and sexually, my mother fought extremely hard to protect my brother and I, and to get us away from him. It wasn’t easy, it seemed like everything required years of fighting and perseverance. I have my mom to thank for the person I am today.*

*When I dropped out of college to pursue being a songwriter, when not one person believed in me, I reflected on our past and everything my mom managed to do as a single mother to raise my brother and I in a country that didn’t welcome her as a foreigner and in a system that was extremely patriarchal. I remember asking her, ‘How did you do it? How did you find the strength when you had no money and two kids to take care of? When a judge said, ‘Isn’t that what husbands do to their wives?’ after you telling him in court he was raping you? After your own kids told you their father was sexually abusing them and after you were left alone without a clue how to survive? How did you do it?’*

*My mom replied simply, ‘I had no choice so I figured it out.’ Never had I heard more inspiring words in my life. I carry those with me today everywhere I go. No matter how hard the road became and how much I had to fight to be heard, I never gave up. I believed in myself every single step of the way because I had a dream and what’s worth fighting for.*

*This album represents that victory, the victory of self-belief, the victory of everyone around me who I love and who loved me back, the story of my brother, of my mother, of my grandparents, of my friends, and everyone who fought by our side every step of the way, the victory of love and the victory of never giving up. This album is for all of those people, my family and friends, you know who you are, we made it out alive and more. This is for us.”*

Raised in **Cork**, **Cian** was surrounded by music growing up and soon excelled himself, learning piano, classical guitar, saxophone, percussion, drums, violin and the flute. He studied at **London’s Royal Academy of Music** from the age of nine and soon felt split between his classical training and his desire to make pop music. He continued his studies while writing songs and posting on social media, but his mind was made up following a successful songwriting camp in **Los Angeles**. The deciding factor between the two worlds was the ability that a pop artist has to connect with their audience - and that remains a big aspect of his artistry to this day. He was far from an overnight success, however, often borrowing money, busking, surfing sofas and taking on random jobs to fund writing trips to **London** and **LA**. His first breakthrough on **TikTok** led to his debut EP **‘Make Believe’** and he grew in stature with every release, especially when **‘I’ll Be Waiting’** and **‘All For You’** completed his journey from pub gigs in **Cork** to the upper reaches of the charts. And there’s a lot more to come, beginning with **‘Part of Me’** and **‘Victory’**.

**Cian** is also in growing demand as a collaborator, most recently featuring on **Libianca’s ‘People’** remix. He was invited to co-write with **SZA** in **Los Angeles**, the resulting song set to be released in the future, and he also co-wrote **Lauren Spencer-Smith’s** global hit and **UK Top 20** single **‘Flowers’**.

21-Jul-23 Sheffield Tramlines

23-Jul-23 Oxfordshire Truck Festival

9-Aug-23 Belfast Limelight

25-Aug-23 Portsmouth Victorious Festival

**HEADLNE TOUR**

13-Nov-23 Glasgow O2 Academy

14-Nov-23 Newcastle O2 City Hall

15-Nov-23 Nottingham Rock City

17-Nov-23 Sheffield O2 Academy

18-Nov-23 Birmingham O2 Academy

20-Nov-23 Brighton Dome

21-Nov-23 London Eventim Apollo

22-Nov-23 Norwich UEA LCR

26-Nov-23 Bristol O2 Academy

28-Nov-23 Southampton O2 Guildhall

29-Nov-23 Manchester Academy

7-Dec-23 Belfast Ulster Hall

8-Dec-23 Belfast Ulster Hall

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